The power of case management, the simplicity of cloud

Flexibility. Scalability. Pay-as-you-go resources. Ready access to information.

All good reasons to move to the cloud—and organizations are taking notice.

80% of enterprise IT organizations will commit to hybrid cloud by 2017, according to a prediction by IDC.[1]

2/3 of organizations surveyed are already gaining competitive advantage from their hybrid environments.[2]

90% of "front-runners" surveyed claim hybrid cloud gives them greater ROI than an all-traditional or all-cloud environment.[3]

What if you brought case management into the cloud?

Potential benefits include:

Accelerate design, development and deployment of case solutions

Reduce capital expenses with capacity-based pricing

Scale up or down, on demand, to meet changing needs

Protect sensitive information

Gain application-level **high availability**

Tap into **expert management** of upgrades, patches and fixes

Nearly **69%** of respondents surveyed intend to implement some form of ECM in a public cloud within the next three years.[4]

What can you achieve with cloud-based case management?

Deliver results like these powered by the agility and flexibility of the cloud.

A financial services company reduced onboarding case times from 3 hours to 3 minutes, representing an approximately 98 percent efficiency gain.[5]

A government agency issued benefits 31 percent faster.[6]

A healthcare provider cut the admissions process time by 50 percent, from one hour to just 30 minutes.[7]

Cloud-based case management can help transform your organization—but you need the right platform to make it happen successfully.

IBM® Case Manager can help.

Ready to learn more?

ibm.com/advanced-case-management

IBM

[1] IDC, "IDC FutureScape: Worldwide Cloud 2016 Predictions— Mastering the Raw Material of Digital Transformation," November 2015, Doc # 259840, https://www.idc.com/research/viewtoc.jsp?containerId=259840

[2] IBM Center for Applied Insights, "Growing up hybrid: Accelerating digital transformation," 2016, http://public.dhe.ibm.com/common/ssi/ecm/gm/en/gmw14087usen/GMW14087USEN.PDF?

[3] Ibid

[4] Sue Clarke, "Ovum sees the largest impact from the growing take-up of ECM in the cloud," December 2, 2015, www.ovum.com/press_releases/ovum-sees-the-largest-impact-from-the-growing-take-up-of-ecm-in-the-cloud

[5] A Forrester Total Economic Impact Study Commissioned by IBM, "The Total Economic Impact of IBM Case Manager," December 2014, https://www-01.ibm.com/marketing/iwm/iwm/web/signup.do?source=swg-ECM&S_PKG=ov30410&S_TACT=C29903HW

[6] "Benefit, Employment and Support Services Division, State of Hawaii," October 21, 2014, ibm.com/software/businesscasestudies/eg/en/corp?synkey=S130490S12386H09

[7] "The Evangelical Lutheran Good Samaritan Society improves process health," October 2013, ibm.com/common/ssi/cgi-bin/ssialias?subtype=AB&infotype=PM&appname=SWGE_ZZ_VH_USEN&htmlfid=ZZC03256USEN&attachment=ZZC03256USEN.PDF

© Copyright IBM Corporation 2016. IBM, the IBM logo, and ibm.com are trademarks of IBM Corp. registered in many jurisdictions worldwide. Other product and service names might be trademarks of IBM or other companies. A current list of IBM trademarks is available on the web at "Copyright and trademark information" at ibm.com/legal/copytrade.shtml

IMM14196-USEN-00